



News

## 'Future to Share' by Tortona Design Week 2023 edition

The 'Future to Share' exhibit highlighted technology, innovation and circularity.

by [STIRpad](#)

Published on : Apr 27, 2023

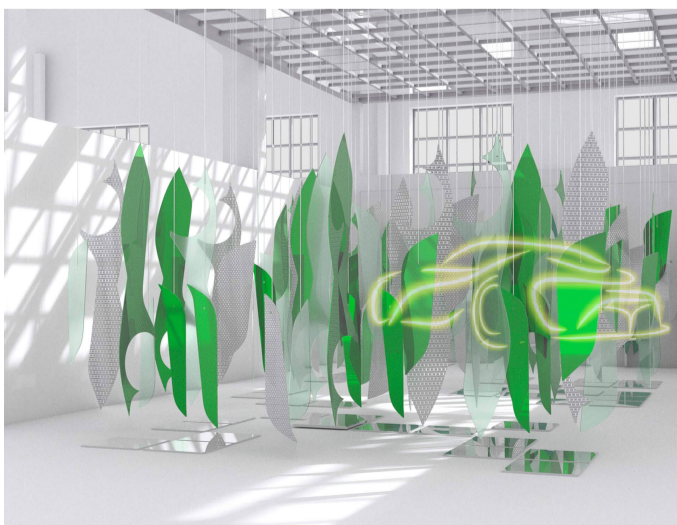


The 'Future to Share' exhibit by Tortona Design Week was a focal point of the 2023 [Fuorisalone](#). Various installations, exhibitions, events, and talks adorned the [Milan](#) exhibit between a [Mediterranean](#) terrace and a deep dive into nature. Tortona Design Week presented 'Future to Share' for the first time in collaboration with the integrated communication agency Double Malt for its 2023 edition. This ambitious project was set to become the forerunner of a future to be written with a view to sharing and inclusivity. It held a unique appearance and a communication proposal intended to bring together and narrate the realities of the Tortona area. In recent times, [technology](#), [innovation](#), and circularity serve as the pillars on which one can reshape daily life and create a future that will foster self-production and sustainable urban manufacturing. This year's protagonists are TCL, Nardi, GAC Europe, Hainan Lizu, Delta Light, Decor Lab, Lechler, Festool, Lexus, Zip Zone Events, YOOX, Keio SDM, Freehand Furniture Co, Officina 14, ADF-GARDE, Noroo, Swatchbox, UMPRUM (The Academy of Arts, Architecture & Design in Prague), Institute for Material Design IMD together with Mazda Motor Corporation, and IAB Italia.

There was a comprehensive program of [immersive installations](#), exhibitions, events, talks, and meetings to invigorate the entire area and make it a point of reference for the sizable expected audience. These events are designed to make the audience knowledgeable and critical spectators towards the present.

Here, STIR lists exhibits showcased at the 'Future to Share' inspired by technology, sustainability and a better future.

### 'Shaped by Air' showcase by Lexus



Suchi Reddy's Installation Shaped by Air presented by Lexus during Milan Design Week 2023  
Image: Courtesy of Tortona Design Week

### Similar News

[News](#) [Nathalie Van der Massen's textiles are an interplay of tactility and intangibility](#)

by Anushka Sharma  
Mar 20, 2024

[News](#) ['Inner Space' by The Future Perfect traces the artistic evolution of various artists](#)

by Ria Jha  
Mar 19, 2024

[News](#) ['Arnardo' collection by Paddy Pike features futuristic furniture crafted in polished steel](#)

by Ria Jha  
Mar 18, 2024